

COOKIE POLICY

Purpose

The purpose of this Policy is to explain what cookies are, what we use them for and how you can control them.

Scope

When you visit, access, or use the website, mobile site, application, electronic newsletter, or widget that links to this Cookie Policy New Patterns Child Psychology Clinic uses cookies and other tracking technologies to deliver and improve the Site, and to display relevant content, products, services, and advertising.

This Cookie Policy explains these technologies, including cookies, local storage, pixels, web beacons, and flash cookies and how you can control them. In this policy, we will refer to all these technologies as “cookies”. If you have any questions relating to this Policy, please contact us admin@newpatterns.com.au

Section 1 – What are cookies?

A “cookie” is a small text file that a website saves on your computer or mobile device when you visit a website. It enables the website to remember your actions and preferences (such as login, language, font size and other display preferences) over a period, so you don’t have to keep re-entering them whenever you come back to the site or browse from one page to another.

Section 2 – What cookies do we use and how do we use them?

We use a variety of different types of cookies on our website. Cookies have different specific purposes but in general they are all used so that we can improve your experience in using our website and interacting with New Patterns Child Psychology Clinic. Some of the purposes of different cookies we use are described below.

1. Some cookies are essential to the website to facilitate our log-in process and enable you to move around it and to use its features. Without these cookies, we may not be able to provide certain services or features, and the website will not perform as smoothly for you as we would like.
2. We may use cookies to allow us to remember the choices you make while browsing the website, and to provide enhanced and more personalized content and features, such as customizing a certain webpage, providing relevant advertising or editorial content, remembering if we have asked you to participate in a promotion and for other services you request, like watching a video or commenting on a blog.
3. We may use cookies to receive and record information about your computer, device, and browser, potentially including your IP address, browser type, and other software or hardware information. If you access the website from a mobile or other device, we may collect a unique device identifier assigned to that device (“UDID”), geolocation data, or other transactional information for that device.
4. We and our service providers and advertisers may use analytics cookies, which are sometimes called performance cookies, to collect information about your use of the website and enable us to improve the way it works. Analytics cookies collect information about how you browse the website, for instance, which pages you go to most. The information allows us to see the overall patterns of usage on the website, helps us record any difficulties you have with the website and show us whether our advertising is effective or not.
5. Social plug-in tracking cookies can be used to track both members and non-members of social networks for additional purposes such as behavioural advertising, analytics, and market research.

Enabling these cookies is not strictly necessary for the website to work but it will provide you with a better browsing experience. You can delete or block these cookies, but if you do that some features of this site may not work as intended.

Cookie-related information is not used to identify you personally and it is not used for any purpose other than those described here.

Section 3 – Can you control cookies?

You can delete all cookies that are already on your computer, and you can set most browsers to prevent them from being placed. If you do this, however, you may have to manually adjust some preferences every time you visit a website, and some services and functionalities may not work.

Section 4 – Changes to this Cookie Policy

New Patterns Child Psychology Clinic reserves the right to modify this Cookie Policy at any time, so please review it frequently. Changes and clarifications will take effect immediately upon their posting on the website. If we make material changes to this

policy, we will notify you here that it has been updated, so that you are aware of what information we collect, how we use it, and under what circumstances, if any, we use and/or disclose it.

If New Patterns Child Psychology Clinic is acquired or merged with another company, your information may be transferred to the new owners so that we may continue to sell products/services to you.

Contact Information

If you would like to: access, correct, amend, or delete any personal information we have about you, register a complaint, or simply want more information to contact us by email at admin@newpatterns.com.au

Review of Policy

This policy will be reviewed every 12 months to ensure its appropriateness, accuracy, and value.